

Crowdfunding Solutions for Nonprofits

Donor behavior is undergoing a radical shift. Blackbaud Peer-to-Peer Fundraising™, powered by JustGiving™, delivers crowdfunding abilities that meet the demanding expectations of today's digital savvy supporters. This data-driven, donor-focused solution empowers supporters to fundraise by engaging their network of family and friends.

Benefits of Blackbaud Peer-to-Peer Fundraising

Raising more money

- Engage your supporters with mobile-friendly, socially-integrated fundraising tools that support programs such as DIY fundraising, giving days, project-based fundraising, and charitable crowdfunding.
- Get access to your money faster with daily disbursements from Blackbaud Merchant Services™ and Blackbaud Payment Service™. Benefit from fraud management services and receive up to six free Blackbaud MobilePay™ credit card readers for on-site fundraising.

Reaching New Supporters

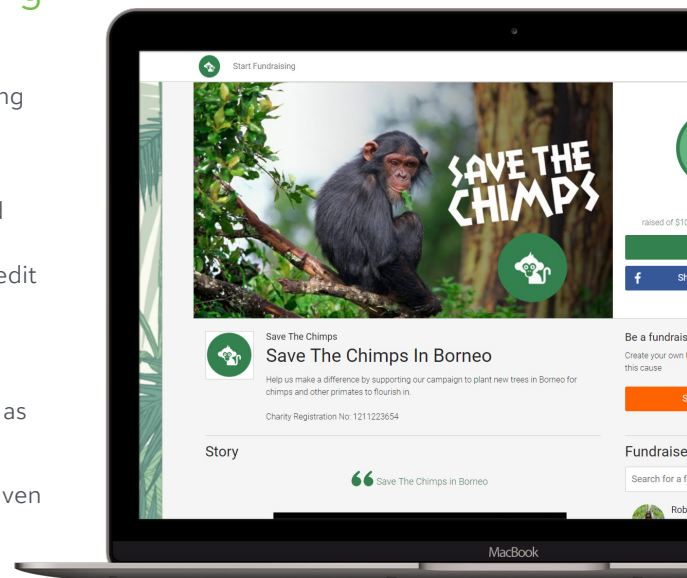
- Attract new audiences through innovative, cutting-edge campaigns, such as livestream fundraising.
- Amplify the voice of your supporters on social media with built-in, data-driven social sharing.

Launching Campaigns Quickly and Easily

- Built on the world's number one crowdfunding solution, JustGiving is known for its intuitive and modern user interface that enables fundraising on the fly.

Integration with your CRM

- Blackbaud Raiser's Edge NXT® and Blackbaud eTapestry® customers can enjoy built-in integrations that help them manage fundraising data more effectively.
- Leverage open APIs to connect seamlessly with any CRM and extend your fundraising portfolio.



Drive impact across the entire peer-to-peer fundraising spectrum.

We offer the first solution that is designed with the power and flexibility you need to run complex campaigns fully optimized around individual donors.

Available packages	Starter	Essentials
PRICING		
Monthly Subscription	\$0	\$200
Platform Fees	5%	5%
Payment Processing on Blackbaud Merchant Services	2.798% + \$0.26	2.798% + \$0.26
Donor Pays Platform Fees	✓	✓
FEATURES		
Unlimited Campaigns	✓	✓
Branded Campaign Pages	✓	✓
Advanced Reporting	✓	✓
Donate Buttons and Widgets	✓	✓
JustGiving Mobile App	✓	✓
Unlimited Administrators	✓	✓
Data Integration for Blackbaud Raiser's Edge NXT and Blackbaud eTapestry	✓	✓
Donations from AMEX Pay® with Points	✓	✓
Daily Disbursements with Blackbaud Merchant Services	✓	✓
Premium Fraud Management Service	✓	✓
Credit Card Updater	✓	✓
Six Blackbaud MobilePay Credit Card Readers	✓	✓
Registration with EventBrite®	✓	✓
APIs Access	✓	✓
Branded Fundraiser Pages		✓
Branded Tax Receipts and Confirmation Emails		✓
Deployment of First Campaign		✓
Livestream Fundraising		+
Advanced Campaigns		+
Blackbaud Strategic Services		+
Predictive Modeling Services		+

✓ Included + May incur additional charges

Existing Blackbaud Merchant Services customers will remain on their previously agreed upon Blackbaud Merchant Services pricing. Processing fees may vary based on payment processing platform.

For a tour and more information, visit <https://hello.blackbaud.com/previewJustGiving>

About Blackbaud

Leading uniquely at the intersection point of technology and social good, Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise, and data intelligence. We serve the entire social good community, which includes nonprofits, foundations, companies, education institutions, healthcare organizations, and the individual change agents who support them.

