

# Work as a Team to Protect Patient Information

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## COMPLIANCE/ PRIVACY TEAM

Responsible for ensuring information about patients is only shared in a compliant manner under HIPAA and other applicable laws.



## INFORMATION SECURITY TEAM

Ensures the security of the organization's technology infrastructure, including the methods for transmitting and storing protected information.



## SENIOR LEADERSHIP TEAM

Decides the organization's risk tolerance based on the needs of the development team, compliance team and the information security team.



Gaining access to patient data for fundraising requires a team approach. The more the development team can understand and be responsive to the concerns of other internal teams, the smoother the process will go. This will also likely reduce the overall risk to the organization.

## Compliance/Privacy Team

### Responsibilities

- Identifying appropriate information to be legally shared for fundraising.
- Providing recommendations for sharing information.
- Balancing the desire to increase funding for mission critical functions, such as improved care and research, with the goal of protecting patient privacy.
- Ensuring patient authorization to share information for fundraising purposes.

### What Keeps Them Up at Night?

The threat of opening the organization to liability for failing to protect patient information.

### Communication with This Team

Be a team player! Work with this team to identify the necessary information to share and revisit prior to requesting new or additional patient data to confirm compliance.

## Information Security Team

### Responsibilities

- Limiting risk by implementing security and system controls for the organization's infrastructure and assessing data retention and storage.
- Establishing policies and procedures around data governance to be followed by everyone in the organization.
- Providing a recommendation on how information should be shared for fundraising.

### What Keeps Them Up at Night?

The possibility of a breach resulting in hospital functions being disrupted.

### Communication with This Team

Follow the rules! The information security team will provide you with patient information and are counting on you to secure the appropriate compliance approvals prior to requesting new data.

## Senior Leadership Team

### Responsibilities

- Fostering a collaborative working relationship between the development, compliance, and information security teams.
- Taking a deep dive into the implications within each area, when needed, to balance the need for fundraising-based revenue with legal obligation and risk level.

### What Keeps Them Up at Night?

The organization's revenue and reputation.

### Communication with This Team

Get a head start! Be proactive in building the value of fundraising to the organization so that if an issue arises you are on solid ground. Be ready to advocate for the sharing of necessary patient information.