CATHOLIC CHARITIES

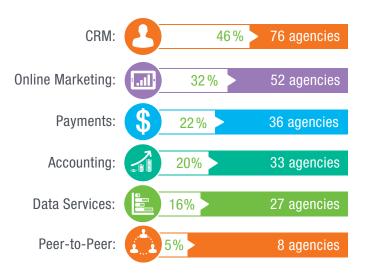


Joining the Blackbaud Family



Since 1989, Catholic Charities of all sizes have turned to Blackbaud for the tools to manage and streamline operations that fuel their mission. From fundraising and online marketing tools to financial systems, Blackbaud provides the technology and support these organizations require to serve people in need, advocate for social justice, and call church members and people of goodwill to do the same.

Catholic Charities Using **Blackbaud Solutions**



Success with Blackbaud

"Financial Edge™ is intuitive and user-friendly, and I always recommend it to other nonprofits."

—John Veldman. Director of Budget Planning and Analysis, Catholic Charities of the Archdiocese of Chicago



"Raiser's Edge NXT™ has been an extremely positive upgrade for our front line fundraisers who are now able to access it on the qo."

> –Christiana Czarnowski Director of Development Operations Catholic Charities of St. Paul and Minneapolis

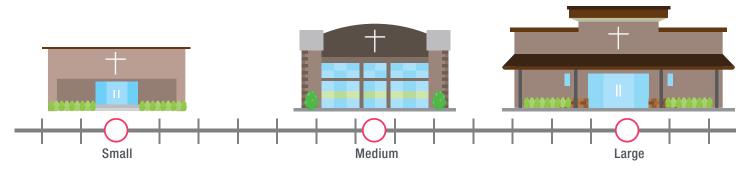


"We were having to manually enter in batches. With Financial Edge NXT, it's easier to reconcile at the end of every month."

> -Rebecca David, Finance Director, Catholic Charities of Oklahoma City



Solutions for Every Organization Size



Constituent Relationship Management (CRM)

Raiser's Edge NXT[™]: The first-of-its-kind cloud fundraising and relationship management solution that will help you grow your constituent base, cultivate new revenue streams, and expand your organization's impact like never before.

eTapestry®: A flexible, cloud fundraising platform for small and growing nonprofits that automates and integrates time-saving tools, providing you time and providing you with access and security to prevent additional hiring.

Online Marketing

Luminate Online[™]: This cloud-based software executes your online strategy with integrated campaigns for digital, social, and mobile channels, allowing more effective engagement with supporters in order to raise awareness and more money for your mission.

Blackbaud Online Express™: This cloud-based solution for Raiser's Edge users leverages pre-designed templates. time-saving integration, and drag-and-drop editing to make creating online forms and emails quick and easy.

Peer-to-Peer

TeamRaiser®: A dynamic solution designed to empower your supporters with tools to communicate with fundraisers and create actionable reports in order to maximize results.

Accounting

Financial Edge NXT™: Advanced technology and powerful reporting tools help your accounting team drive transparency, stewardship, and compliance while enabling you to seamlessly manage transactions and eliminate manual processes.

Target Analytics®

Target Analytics: These services play a pivotal role in achieving effective supporter engagement by cleaning and validating home and email addresses, phone numbers, and incomplete or missing constituent contact information.

Questions on what solution might be best for you?

Connect with your Blackbaud account team and they can help select the right solution to align with your development goals and needs.

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