



Joining the Blackbaud Family



Since 1989, Animal Welfare organizations of all sizes have turned to Blackbaud for the tools that streamline their operations and fuel their missions. From fundraising and online marketing tools to financial systems, Blackbaud delivers the technology and support these organizations need to provide care, shelter, and advocacy for all animals.

Animal Welfare Organizations Using Blackbaud Solutions



Success with Blackbaud

During its year in the Go! program, part of **Luminate Online™**, the Humane Society of Indianapolis grew its existing donor database by 130% and increased online revenue by 800%.



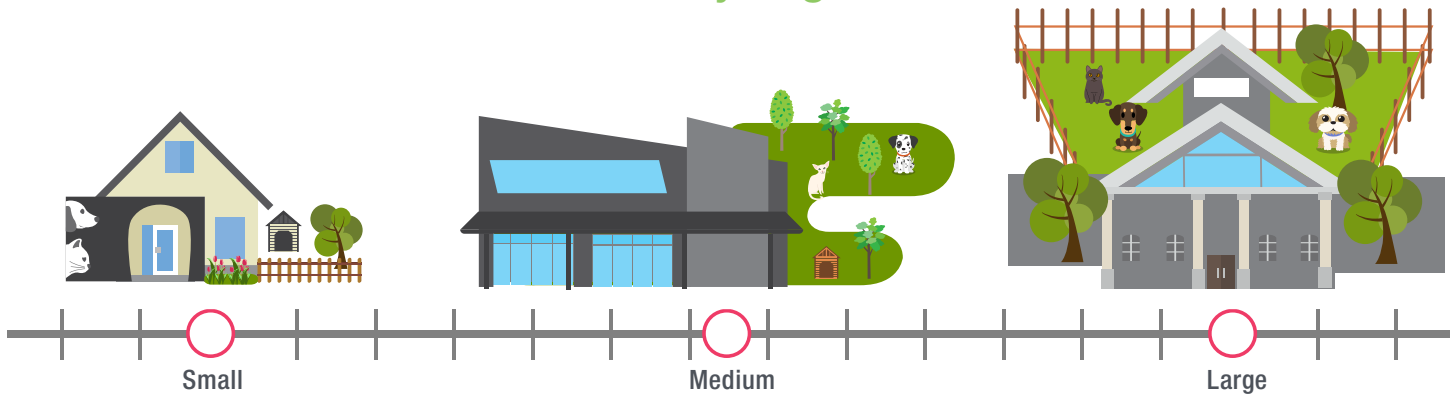
Houston SPCA feels that its Blackbaud consultants are a part of its family. Through its implementation of **TeamRaiser®**, the consultants were always there for them.

Through the use of **Raiser's Edge NXT™** and **Blackbaud Online Express™**, Animal Welfare League of Arlington's online giving increased from \$8,500 last year to \$17,340 this year.



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Solutions for Every Organization Size



Constituent Relationship Management (CRM)

Raiser's Edge NXT™: The first-of-its-kind cloud fundraising and relationship management solution that will help you grow your constituent base, cultivate new revenue streams, and expand your organization's impact like never before.

eTapestry®: A flexible, cloud fundraising platform for small and growing nonprofits that automates and integrates time-saving tools, providing you time and providing you with access and security to prevent additional hiring.

Online Marketing

Luminate Online™: This cloud-based software executes your online strategy with integrated campaigns for digital, social, and mobile channels, allowing more effective engagement with supporters in order to raise awareness and more money for your mission.

Blackbaud Online Express™: This cloud-based solution for Raiser's Edge users leverages pre-designed templates, time-saving integration, and drag-and-drop editing to make creating online forms and emails quick and easy.

Peer-to-Peer

TeamRaiser®: A dynamic solution designed to empower your supporters with tools to communicate with fundraisers and create actionable reports in order to maximize results.

Accounting

Financial Edge NXT™: Advanced technology and powerful reporting tools help your accounting team drive transparency, stewardship, and compliance while enabling you to seamlessly manage transactions and eliminate manual processes.

Target Analytics®

Target Analytics: These services play a pivotal role in achieving effective supporter engagement by cleaning and validating home and email addresses, phone numbers, and incomplete or missing constituent contact information.

Questions on what solution might be best for you?

Connect with your Blackbaud account team and they can help select the right solution to align with your development goals and needs.

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