

# Big challenges. Bigger vision

Discover our purpose-built cloud solutions for purpose-driven organizations.

Whether you are a nonprofit, arts and cultural organization, faith community, foundation, healthcare organization, higher education institution, K-12 school, or company, our software solutions are specially designed to support your workflows, needs, and challenges.

Use the guide below to explore ways our technology enables your organization to drive change, increase your impact, and advance your mission. Then join us for our upcoming [Product Update Briefings](#) event to discover the power within the solutions you already own or would like to learn more about.

We believe in hope. We want to provide a little seed of joy and brightness in people's lives, and this [Blackbaud Cloud Solutions] is allowing us to do that.

”

— Krista Powers, Director of Donor Engagement  
Cincinnati Zoo and Botanical Garden

## JOIN US

for Blackbaud Product Update Briefings  
April 20 – April 22

*Unsure of which product sessions to attend?* Read the descriptions to see how Blackbaud's cloud-based, purpose-built solutions power your passion and [sign up](#) for sessions to learn more about them.

**Register!**

[Blackbaud North America Product Updates](#)  
[Blackbaud Europe Product Updates](#)

## Blackbaud Altru®

Gain a comprehensive view of your supporters by consolidating admissions, membership, fundraising, merchandise, marketing, and more in one revolutionary, cloud-based solution. Blackbaud Altru is the leading cultural management solution built specifically for general admission organizations.

**Product Update | Tuesday, April 20 | 2:00 PM EST (US ONLY)**

Learn More | [Product Details](#)

## Blackbaud Award Management™ and Blackbaud Stewardship Management™

The Blackbaud Award Management solution serves as the catalyst to improve student access to scholarship funds, enhance cross-functional visibility throughout the scholarship process, and revolutionize donor reporting.

**Product Update | Wednesday, April 21 | 11:00 AM EST, 4:00 PM BST**

Learn More | [Product Details](#)

## Blackbaud Church Management™

Blackbaud's Church Management software is designed to effectively manage your people, gifts, communications, events, small groups, ministries, and payments, all in one place.

**Product Update | Tuesday, April 20 | 2:00 PM EST (US ONLY)**

Learn More | [Product Details](#)

## Blackbaud CRM® and Blackbaud Internet Solutions™

Blackbaud CRM combines unmatched nonprofit expertise with industry-leading fundraising and customer relationship management software tools, integrated analytics, multichannel marketing, and data mining services to help large nonprofits build stronger and more productive relationships.

**Product Update | Tuesday, April 20 | 11:00 AM EST, 4:00 PM BST**

Learn More | [Product Details](#)

## Blackbaud Education Management for Higher Education

Blackbaud's education management solutions enable institutions to breakdown silos, harness the power of their data, effectively manage the complete student lifecycle, and drive sustainable growth. With Blackbaud's full suite of education management solutions—enrollment management, learning management, student information management, tuition management, and content management you can power efficiency with a truly connected institution.

**Product Update | Wednesday, April 21 | 12:00 PM EST (US ONLY)**

Learn More | [Product Details](#)



## Blackbaud Education Management for K-12 Schools

Connect your whole school and drive digital transformation with Blackbaud's cloud-based education management solutions for K-12 private and parochial schools. Power efficiency with truly seamless data flow from enrollment management into the learning management and student information systems, and create an unparalleled user experience for parents, students, faculty, and staff through a single login, unified interface, and mobile access. Our education management product updates for K-12 schools are in two parts:

### **Product Update | Wednesday, April 21 | 12:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud Financial Edge NXT®

As a complete fund accounting software solution designed specifically for nonprofits and government entities, Blackbaud Financial Edge NXT delivers a better user experience with less manual effort. Effectively manage financial reporting, monitor and track program success, and support fundraising efforts, all in one complete nonprofit accounting software system built to streamline financial processes and ensure the overall integrity of your organization.

### **Product Update | Thursday, April 22 | 2:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud Grantmaking™

Enhance strategic communication, outcomes, and reporting capabilities – powered by Blackbaud Grantmaking, a modern, integrated, open platform that can be configured to your unique processes. You'll also benefit from a partner at the center of the ecosystem of good, connected to all types of organizations involved in the grantmaking process. And you'll achieve more with a solution partner who can also address your financial management and other social responsibility needs.

### **Product Update | Tuesday, April 20 | 3:00 PM BST | Wednesday, April 21 | 2:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud Luminate Online®

Execute your online marketing strategy with integrated campaigns for digital, social, and mobile channels. Blackbaud Luminate Online lets you engage with your supporters more effectively to raise more money for your mission. Because when it comes to helping others, more is more.

### **Product Update | Tuesday, April 20 | 12:00 PM EST**

Learn More | [Product Details](#)



## Blackbaud Payment Services

Blackbaud's end-to-end payment processing solution, Blackbaud Payment Services, has helped nonprofits worldwide raise billions of dollars. As a Level 1 PCI service provider and payment gateway, Blackbaud meets the industry's toughest data security standards.

**Product Update | Thursday, April 22 | 12:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud Blackbaud Peer-to-Peer Fundraising™, powered by JustGiving®

Donor behavior is undergoing a radical shift. Blackbaud Peer-to-Peer Fundraising delivers crowdfunding abilities that meet the demanding expectations of today's digital savvy supporters. This data-driven, donor-focused solution empowers supporters to fundraise by engaging their network of family and friends.

**Product Update | Tuesday, April 20 | 12:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud Raiser's Edge NXT®

Discover Blackbaud Raiser's Edge NXT—the first truly comprehensive cloud-based fundraising and donor management software solution built specifically for nonprofits and the entire social good community. Learn how to drive your fundraising efforts, connect your organization, and work smarter and faster with Blackbaud Raiser's Edge NXT.

**Product Update | United States: Tuesday, April 20 | 1:00 PM EST**

**Product Update | Canada and Latin America: Thursday, April 22 | 1:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud TeamRaiser®

Maximize participant fundraising, build participant loyalty, and run more efficient events with TeamRaiser, the industry's most trusted fundraising event software solution. Powering thousands of events each year, TeamRaiser doesn't just help you manage your events with efficiency and ease, it helps you maintain the momentum long after.

**Product Update | Tuesday, April 20 | 12:00 PM EST**

Learn More | [Product Details](#)

## YourCause®: CSRconnect and YourCause®: Grants Connect

YourCause provides corporate social responsibility software for employee giving, volunteering, nonprofit solutions, and grants management to make an impact. YourCause is the only provider maximizing global change through our transparent giving model, focusing on not letting anything get in the way of innovating how we can make an impact together.

**Product Update | Wednesday, April 21 | 3:00 PM EST**

Learn More | [Product Details](#)



## YourCause®: NPOconnect

YourCause provides corporate social responsibility software for employee giving, volunteering, nonprofit solutions, and grants management to make an impact. YourCause is the only provider maximizing global change through our transparent giving model, focusing on not letting anything get in the way of innovating how we can make an impact together.

**Product Update | Thursday, April 22 | 3:00 PM EST**

Learn More | [Product Details](#)

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### About Blackbaud

Leading uniquely at the intersection point of technology and social good, Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise, and data intelligence. We serve the entire social good community, which includes nonprofits, foundations, companies, education institutions, healthcare organizations, and the individual change agents who support them.

